



# ARTICLE ALERT

APRIL 2013

## U.S. Embassy Jakarta Mission Statement

The U.S. Mission partners with Indonesia to strengthen the bonds between our people and our governments to promote and protect democracy, security, and sustainable prosperity for our people, the region, and the world.

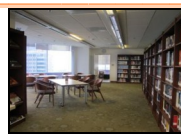
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## COMMUNITIES MATTER @ YOUR LIBRARY



National Library Week (April 14 - 20, 2013) is a time to celebrate the contributions of American libraries and library workers and to promote library use and support. From free access to books and online resources for families to library business centers that help support entrepreneurship and retraining, libraries offer opportunity to all.

This year's theme is "Communities matter @ your library," reminding all Americans that the library can help you and your family discover a new and exciting world through collections, digital resources and more. Best-selling author and visionary Caroline Kennedy - also a strong advocate for reading, literacy and libraries - is the Honorary Chair of this year's celebration. (ala.org)



### LIBRARIES AT THE HEART OF OUR COMMUNITIES

By Wayne Senville.

Is there a place in your community:

- where residents of all ages and incomes visit and enjoy spending their time?
  - where people go to hear interesting speakers discuss new ideas, books, travel, and a broad range of topics?
  - where comprehensive databases are available free of charge?
  - where you can get help when applying for a job?
  - where you can stop by and take home a book, CD, or DVD at virtually no cost?
- That's also a place:
- that's "owned" by everyone in the community?
  - and can be counted on, day after day, to draw people downtown or to main street?

In a growing number of cities and towns, there's one answer to all these questions: the public library.

...

### A Home for All of the Community

Libraries provide something increasingly scarce in our cities and towns, what Brattleboro, Vermont, library director Jerry Carbone described to me as "neutral public space."

Carbone explained that Brattleboro's Brooks Memorial Library, in the heart of downtown, makes its community room available at no charge to local organizations three evenings every week. The fact that it is public space, Carbone notes, makes it a more comfortable meeting place for some than a church basement or a business office meeting room – even though these private spaces are typically made available for community meetings in a spirit of good will.

....  
Another valuable role that libraries play is in integrating immigrants and other newcomers into our communities."

Libraries have been especially proving their worth during the current recession. As Feldman explains, "we're clearly the place where people are coming for job information, for preparing online job applications, and for basic financial literacy ... and we provide them support in doing this."

### Summing Up

The 21st century library has arrived. Its mission goes far beyond loaning out books and providing reference materials. In fact, in a growing number of cities and towns, the library has become the hub of the community, drawing large numbers of new users. This is happening because libraries are providing programs, meeting space, computer access, and resources that are responding to a broader array of community needs.

Moreover, when libraries are located in downtown, village, or neighborhood centers, there's also a special synergy at work. Libraries generate increased business for local merchants, while those shopping or working downtown visit the library as part of their day.

Libraries and community. They're really inseparable. ♦

**Note:** This is an excerpt from the article *Libraries at the Heart of Our Communities* by Wayne Senville from Planning Commissioners Journal/ No. 75 /Summer 2009.

Read the complete article at <http://snip.state.gov/4yu>

**Continue about new IRC at page 4**

## DEMOCRACY & IMPROVING GOVERNANCE

### 1. INVESTING IN A STRONG FOREIGN POLICY/ Secretary of State John Kerry. State.gov

Secretary of State John Kerry address at University of Virginia, Charlottesville, VA, February 20, 2013 he said that "Our citizenry deserves a strong foreign policy ... No investment that we make that is as small as this investment puts forward such a sizeable benefit for ourselves and for our fellow citizens of the world." Read more online at <http://snip.state.gov/4ce>

### 2. FAIR SHARE/ Farai Chideya. Columbia Journalism Review, March/April 2013.

How can we improve American media's coverage of race, class, and social mobility? Let's ask some of the brightest minds in this business. "It has come to the editor's attention that the Herald-Leader neglected to cover the civil rights movement. We regret the omission." Call it the ultimate umbrella apology, issued by the Lexington, KY, paper in 2004 (the 40th anniversary of the Civil Rights Act of 1964). While it

might be tempting to mock the paper for its understatement, it certainly isn't the only outlet that managed to botch and then apologize for its coverage of race, wealth, and (in) equality. Yes, we in the media can have blind spots—often huge ones—when it comes to social change. To help identify them, we set out to have a national conversation about what we're missing these days, and how media must adapt to cover an America that constantly reinvents itself. Available online at <http://snip.state.gov/4t7>

### 3. LEFT 3.0/ Tod Lindberg. Policy Review, February 2013.

The left side of the American political spectrum has undergone an extraordinary transformation over the past dozen years. Perhaps because it remains a work in progress, the extent of this transformation has gone largely unremarked and seems underappreciated even among

those who have been carrying it out. Forty years after the forces of the "New Left" managed to deliver the Democratic presidential nomination to their preferred candidate, George McGovern, only to see him lose the general election to Richard Nixon in a 49-state landslide, the United States is home to a newer Left. Its political hopes repose not in a man able to muster less than 40 percent of the vote nationwide, but in the convincingly reelected president of the United States, Barack Obama. This newer Left is confident in itself, united both in its description of the problems the country faces and in how to go about addressing them. This Left is conscious of itself as a movement, and believes it is on the rise. It has already managed to reshape American politics, and its successes so far have hardly exhausted its promise. Policies are changing under its influence. And its opponents do not seem to have found an effective way to counter it politically. Currently available online at <http://snip.state.gov/4tb>

## ENERGY, ENVIRONMENT & GLOBAL ISSUES

### 4. CHOOSE YOUR FUTURE: A VISION OF SUSTAINABLE AMERICA IN 2100/ Erik Assa-dourian. The Environmental Magazine, March/April 2013.

What would a truly sustainable United States look like? A place where we can still have personal (electric) vehicles, the latest smart phones and large "eco" homes? Not quite. Though it holds less than 5% of the global population, Americans use nearly a quarter of the world's fossil fuel resources and each American uses on average 168 pounds of resources per day, taking into account everything from food to fuels to plastics and metals. As China and India rush to catch up and the world adds another 2-3 billion people by 2100, current consumption patterns can't hold. Combine that with research like the Millennium Ecosystem Assessment, which warns that three-fifths of all ecosystem services are being degraded or used unsustainably, and new data revealing the likelihood that we'll be unable to stabilize the global temperature before reaching an increase of 3-4 degrees Celsius, and it becomes crystal clear that something has to give—either humankind, the Earth, or both. Available online at <http://snip.state.gov/4tc>

### 5. CITIES AND THE COMPETITION FOR ENERGY EFFICIENCY/ Bob Graves. Governing.com, March 2013.

Nothing pleases a city leader like getting a high ranking on one of those "best of" lists that have become so common. There are hundreds of them, ranging from "best educated" and "most bike friendly" to "least expensive housing" and "lowest crime rates," and cities are quick to latch on to them to try to attract business, tourism, college students and even sporting events. One that I've never run across, however, is "best use of energy." Currently available online at <http://snip.state.gov/4yv>

### 6. TIME TO RETHINK RICE?/ Maggie Wolf Peterson. The Environmental Magazine March/April 2013.

Rice is known by nutritionists as a "first food." Easily digested and bland, it is often the first solid food a baby receives. Prior to that, babies may be exposed to rice starch and brown rice syrup in infant formulas, which use the grain as an ingredient digestible by infants with lactose or gluten intolerance. Ask the IRC for full text of this article.

**Energy, Environment, Science and Technology: Earth Day from eLibraryUSA Database**  
(<http://elibraryusa.state.gov/>)

**GREENR** (Global Reference on the Environment, Energy, and Natural Resources) focuses on the physical, social, and economic aspects of environmental issues. Topic, organization, and country portals form research centers around issues covering energy systems, health care, agriculture, climate change, population, and economic development.

**GreenFILE:** Topics covered include global climate change, green building, pollution, sustainable agriculture, renewable energy, recycling, and more.

**Business Source Premier: Green Business.** Searching Business Source Premier for "green business" shows a variety of journal articles, including Harvard Business Review reports, covering this topic.

**Filmakers Library Online: Environment.** Documentaries available through Filmakers Library Online covering environmental issues.

To get training and personal account, please request to [ircjakarta@state.gov](mailto:ircjakarta@state.gov).

## ECONOMIC & INTERNATIONAL SECURITY

7. CAPITALISM AND INEQUALITY: WHAT THE RIGHT AND THE LEFT GET WRONG/ Jerry Z. Muller. *Foreign Affairs*, March/April 2013.

Inequality is rising across the post-industrial capitalist world. The problem is not caused by politics and politics will never be able to eliminate it. But simply ignoring it could generate a populist backlash. Governments must accept that today as ever, inequality and insecurity are the inevitable results of market operations. Their challenge is to find ways of shielding citizens from capitalism's adverse consequences -- even as they preserve the dynamism that produces capitalism's vast economic and cultural benefits in the first place. Available via eLibraryUSA Database.

8. EXPANDED MARKETS, EXPANDED OPPORTUNITY/ IIP Digital, March 2013

Regional free-trade agreements facilitate the free flow of goods and services across borders by reducing traditional trade barriers such as tariffs, quotas and bans. Establishing an environment of unrestricted, nonbiased trade fos-

ters competition, inspires innovation and benefits all parties. While international competition may harm some domestic industries, it ultimately results in greater economic and social stability for countries, access to new markets and increased capital for businesses, and lower prices and more choices for consumers. Available at <http://snip.state.gov/4t6>

9. GROWING YOUR BUSINESS: STEPS TO SUCCESS/ IIP Digital, March 2013



After all the hard work of writing a business plan, securing funding, hiring employees and purchasing inventory, you are finally open for business. Now what? The following steps will put you on a path toward success. Available online at <http://snip.state.gov/4sl>

10. USING SOCIAL MEDIA TO GROW YOUR BUSINESS/ IIP Digital, March 2013

Social media offer businesses a variety of tools to inform existing customers and connect with new ones. Business owners can use social media to cultivate customer loyalty, raise awareness about products and services, and reach new customers and markets -- all from the comfort of a home or office. Available online at <http://snip.state.gov/4cx>

11. THE PRICE OF THE WHITE HOUSE/ Elliot Abrams, *Foreign Affairs*, March/April 2013.

Eleven rules for how Barack Obama, or any U.S. president, can have his way on national security. Every president, regardless of party or ideology, struggles to push his agenda through America's unwieldy -- and increasingly massive -- national security bureaucracy. "To govern is to choose," the old saying goes, but to govern is also to manage, demand, cajole, impose, and wheedle your way to control of "the government." Choosing is the easy part. Available online at <http://snip.state.gov/4t8>

## U.S. EDUCATION, SOCIETY & VALUES

12. 10 GREAT TECHNOLOGY INITIATIVES FOR YOUR LIBRARY/ Elyssa Kroski. *American Libraries Magazine*, January/February 2013.

Today's hottest web and mobile technologies are offering libraries a new world of opportunities to engage patrons. Ultra-popular social media websites and apps combined with the availability of affordable cloud-based services and the evolution and adoption of mobile devices are enabling librarians to share and build communities, store and analyze large collections of data, create digital collections, and access information and services in ways never thought about before. Libraries have become technology leaders by integrating cutting-edge tools to enhance users' experience. Here are 10 ideas for you to leverage today's most innovative tools and techniques. All of these come straight from The Tech Set #11-20 series [4] (ALA TechSource, June 2012). Available online at <http://snip.state.gov/4sj>

13. HOW TO STOP THE BULLIES/ Emily Bazelon. *The Atlantic*, March 2013

The angst and ire of teenagers is finding new, sometimes dangerous expression online—

precipitating threats, fights, and a scourge of harassment that parents and schools feel powerless to stop. The inside story of how experts at Facebook, computer scientists at MIT, and even members of the hacker collective Anonymous are hunting for solutions to an increasingly tricky problem. Available online at <http://snip.state.gov/4t5>

14. SO NOW WHAT?: THE FUTURE FOR LIBRARIANS/ Steve Coffman. *Online Searcher*, January/February 2013.

Today's librarians face two futures and two questions. Will we live in an all-digital environment? Can we succeed in a digital future, whether all digital or hybrid? Such a future would have a radical effect on libraries, which have been charged with collecting, preserving, organizing, and providing access to books ever since people first thought to put words on paper. But what happens to us, and to the functions we serve, if people no longer put words on paper, but key them onto an electronic screen and store them in the ether for readers to call up at will? What's our role in that world? What do we do then? Currently available online at <http://snip.state.gov/4sk>

15. WHERE WAS THE BIRTHPLACE OF AMERICAN VACATION?/ Tony Perrottet. *Smithsonian magazine*, April 2013.

One of the little-known turning points in the history of American travel occurred in the spring of 1869, when a handsome young preacher from Boston named William H.H. Murray published one of the first guidebooks to a wilderness area. In describing the Adirondack Mountains—a 9,000-square-mile expanse of lakes, forests and rivers in upstate New York—Murray broached the then-outrageous idea that an excursion into raw nature could actually be pleasurable. Before that date, most Americans considered the country's primeval landscapes only as obstacles to be conquered. But Murray's self-help opus, *Adventures in the Wilderness*; or, *Camp-Life in the Adirondacks*, suggested that hiking, canoeing and fishing in unsullied nature were the ultimate health tonic for harried city dwellers whose constitutions were weakened by the demands of civilized life. Read more at <http://snip.state.gov/4t9>



## INFORMATION RESOURCE CENTER (IRC) IN NEW SPACE

### ABOUT US

The Information Resource Center (IRC) of the U.S. Embassy in Jakarta is a specialized reference and research facility. Our goal is to provide you with accurate, up-to-date and authoritative information about the United States. Our collections include the updated reference titles, a periodical section, DVDs movie and music, audio books, games and access to extensive online database which cover topics ranged from American policy, government, politics, economics, history, English language, education, culture, society as well as global topic of interests.

Our professionally-trained reference specialists use a wide array of resources to retrieve the information quickly, conveniently. With one day appointment in-advanced, walk-in visitors are welcomed to visit the IRC facility, to use its resources, get research assistances and attend various programs on English language, EducationUSA, information literacy classes and movies/ gaming activities at no cost. We open on weekdays (except for Indonesian and American Holidays) from 8.00 AM to 04.00 PM.



IRC new space: Gedung Sarana Jaya (1); Ambassador Marciel checked our magazines and newspapers (2); IRC public access computers and iPads (3); IRC reference books (4), DVDs, audio books and games collections (5).

### OUR NEW FACILITY

In March 2013, the IRC Jakarta moved to a new space located in:

**The U.S. Embassy Annex  
Gedung Sarana Jaya, 8th Floor  
Jl. Budi Kemuliaan I /No. 1  
Jakarta 10110**

### OUR UPCOMING PROGRAMS

The launching events will be held on April 15-19, 2013 that is also celebrated as the National Library Week in the U.S. During this week, we offer the following program for general public:

- ◆ Tuesday, April 16  
Training /presentation on Mac gadgets
- ◆ Wednesday, April 17  
Gaming in the library: Playing English language games.
- ◆ Thursday, April 18  
Movie showing and English discussion
- ◆ Friday, April 19  
Class on eLibraryUSA database

To get more details about each program, join them and make the appointment for visit, please contact us at:

**Tel.: 021-3508467**

**Fax.: 021-350-8466**

**Email: [ircjakarta@state.gov](mailto:ircjakarta@state.gov)**

**Website: <http://jakarta.usembassy.gov/>**

## ARTICLE ALERT REQUEST FORM

Please write your complete name and address IN CAPITAL LETTERS, check (✓) the articles and send your request for April 2013 Article Alert items to the Information Resource Center, U.S. Embassy, before June 2013 via fax (021) 350-8466 or email ([ircjakarta@state.gov](mailto:ircjakarta@state.gov))

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Complete Address: \_\_\_\_\_  
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Email Address: \_\_\_\_\_

Phone/Cell Phone: \_\_\_\_\_

Request for:

- ☐ 1. INVESTING IN A STRONG FOREIGN POLICY
- ☐ 2. FAIR SHARE
- ☐ 3. LEFT 3.0
- ☐ 4. CHOOSE YOUR FUTURE
- ☐ 5. CITIES AND THE COMPETITION FOR ENERGY EFFICIENCY
- ☐ 6. TIME TO RETHINK RICE?
- ☐ 7. CAPITALISM AND INEQUALITY
- ☐ 8. EXPANDED MARKETS, EXPANDED OPPORTUNITY
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- ☐ 15. WHERE WAS THE BIRTHPLACE OF AMERICAN VACATION?

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